



P I L L O W S  
HOTELS

Step into the world of  
Pillows Hotels and experience the  
feeling of never wanting to leave

It is the winter of 2017. The first Pillows Hotels opens its doors in Amsterdam. The concept where everything revolves around the guest, works. Because why should guest for example stand in line to check-in when we can come to them? Or why not make it special, by welcoming them with a glass of bubbles? In less than a year we are in the TripAdvisor top 5 ranking out of more than 400 hotels of the city.

In the 5 years that follow we opened 6 boutique hotels in the Netherlands and Belgium, and all hotels achieve high review rankings and win several awards. The adjoining restaurants receive mentions in Michelin, Gault & Millau and Bib Gourmand. Magazines and newspapers from all over the world find it worth writing about us.

We strongly feel it is our purpose to create a place where you experience the feeling of never wanting to leave. A place that is all about enjoyment. Because staying at Pillows Hotels is more than just an overnight stay or a culinary dinner. It is about turning moments into special ones, how big or ordinary those moments might be.



## About Pillows Hotels

Pillows Hotels are designed for your ultimate enjoyment. You feel, see and taste the attention to the smallest details. Listed buildings with a story, on perfect locations in the Netherlands and Belgium.

The hotels are furnished as elegant residences and are characterised by a combination of contemporary and timeless design with an understated luxurious feel.

Our restaurants have honourable mentions in Bib Gourmand, Michelin and Gault & Millau. They combine a relaxed and warm atmosphere with surprising culinary dishes.

Every hotel is unlike any other. However, you experience the wonderful beds covered with the finest Egyptian cotton bed linen, the delicious dishes, elegant interiors and the friendly ambiance everywhere.





## What makes us special

We distinguish ourselves by offering a high-end product in a contemporary and casual atmosphere. We believe that time is the most precious thing we have. Therefore, we will make every moment count by giving attention to the smallest details.

### Architecture

The hotels are housed in historical buildings with a story. Each Pillows hotel, regardless of the size, feels like a large and elegant residential home.

### Design

Top-notch architects and interior designers are selected to create a recognizable interior that are best described as understated luxury with a timeless and elegant feeling. We only use high-quality materials and deliver a high level finish with refined details.

### Hotel rooms

Each hotel room seems to be tailor-made and feels personal, created with great attention to details and with well thought out design. In every hotel you sleep in the signature Pillows bed, with soft bed linen made from 100% Egyptian cotton and a pillow of your choice.

### Facilities

Our hotels are well-equipped. All hotels have inspiring bars and restaurants, high end meeting facilities, and in some of our hotels we offer a wellness and/or fitness.

### Locations & Surroundings

The Pillows Hotels offer a superb location in or near a city centre that is an inspiring and attractive city which appeals to local, national and international (future) guests.

### Restaurants & Bars

Our restaurants differ from restobar to fine dining concepts, where we serve refined dishes in an easy-going setting that fit every occasion. All restaurants and bars work with high quality products, have an extensive wine list and attract local guests as well.

### Art

Pillows believes that art eases the mind, inspires and give that specific Pillows touch. All art has been specifically selected for every individual space based on their story, colours and the way the light enters the room.

### Service

It is simply in our nature to give an experience that exceeds expectations by being attentive, surprising and continuously adapt to their (even unexpressed) needs. Every member of the Pillows Team follows a training on the pillows concept and tone of voice.

### Culture

We create a work place that attracts professionals, both experienced and young yet ambitious. Everyone is involved, recognized and appreciated in a flat organization. We empower colleagues to take ownership in creating the best experiences for our guests.



## Pillows Grand Boutique Hotel Ter Borch, Zwolle

- Monumental townhouse
- 41 rooms and suites
- Restaurant 13.5/20 score by Gault&Millau
- Won Entree Award Best Hotel Design
- 7-minute walk to the city centre

### Facilities:

Restaurant | bar | terrace | all-day dining  
2 meeting salons up to 40 guests  
privatized sauna | gym | parking



**B.**

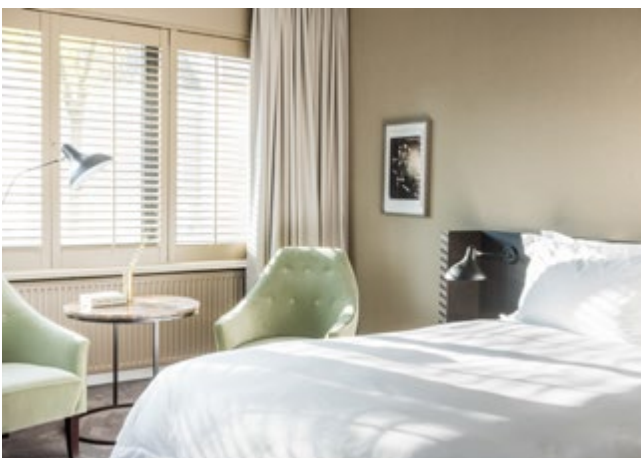
9.0 on Booking.com



Ranked #1 on TripAdvisor

**G**

4.7 on Google Reviews



“What a warm welcome. A kind of welcome that you don't get at all. No stressful check-in rather completely relaxed with a welcome drink on the patio. Even the luggage was brought to the room. The rooms are large, modern and comfortably furnished. Overall, the visit has convinced me absolutely - if only all hotels would be so.”



## Pillows Grand Boutique Hotel Reylof, Ghent

- Former residence of baron and poet Olivier de Reylof, built in 1724
- 156 rooms and suites
- Restaurant 14/20 score by Gault & Millau
- Winner Venuez Award for Best Design
- A 5-minute walk away from city centre of Ghent

### Facilities:

Fine dining restaurant | brasserie | bar | cafe  
courtyard terrace | all-day dining | gym | spa  
8 meeting salons up to 125 guests | parking



**B.**

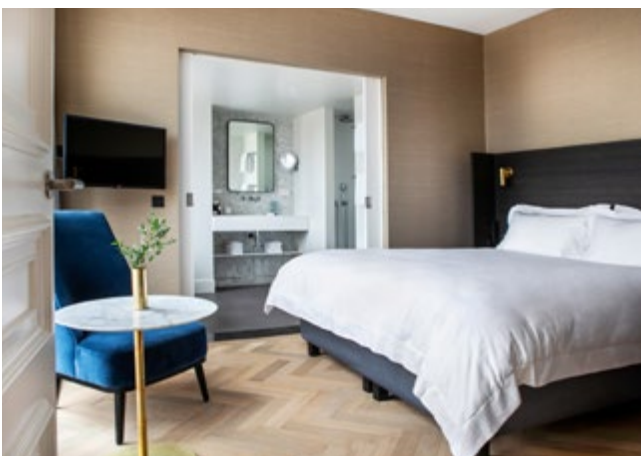
9.1 on Booking.com



Ranked #2 on TripAdvisor

**G**

4.7 on Google Reviews



“ I have stayed at Pillows several times in the past year. It is arguably one of the best I have had the privilege of staying at. The building is beautiful, the staff are exceptional and the food is wonderful. It's always a pleasure to stay, I cannot rate this hotel highly enough. ”

## Pillows Luxury Boutique Hotel aan de IJssel, Deventer

- Monumental building next to the IJssel river
- 29 rooms and suites
- Restaurant mentioned in Michelin Guide and inaugurated to Euro-Toques
- Very popular wedding location
- A 2-minute ferry ride to the city centre

### Facilities:

Fine dining restaurant | brasserie | bar  
terrace | 4 meeting salons up to 100 guests  
sauna | gym | parking



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**B.**

9.0 on Booking.com



Ranked #3 on TripAdvisor

**G**

4.1 on Google Reviews

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“ What a find! From our first greeting, to our reluctant departure, our visit could not have been better. This delightful hotel is in a prime location, with wonderful views. The hotel is immaculate, but the staff are even better: professional but friendly; efficient but relaxed. The catering and bar service was impeccable. Little touches made this even better. ”

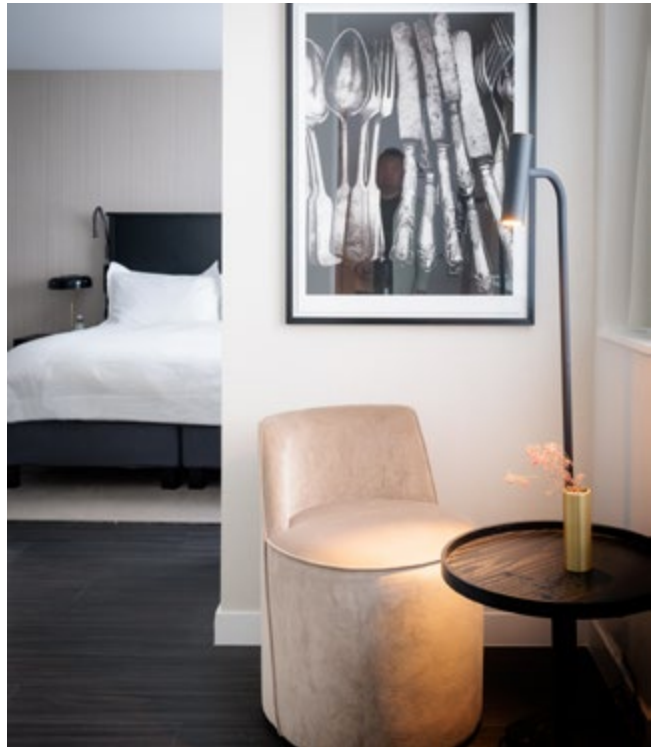


# Pillows City Hotel Brussels Centre, Brussels

- Located in the heart of Brussels
- 72 rooms and suites
- In top 5 out of 215 hotels on TripAdvisor

## Facilities:

Restaurant | bar | gym | parking  
2 meeting salons up to 50 guests



**B.**

9.0 on Booking.com



Ranked #5 on TripAdvisor

**G**

4.4 on Google Reviews



“ It was the perfect hotel experience we ever had in a city break. The comfort of the bed, the high quality of the staff and the attention to each little details definitely made our stay perfect. We would definitely recommend it. ”

## Pillows Grand Boutique Hotel Maurits at the Park, Amsterdam

- Former university building from 1908
- 88 rooms and suites
- Restaurants in Michelin Guide and awarded with 15/20 and 13/20 Gault & Millau score
- Nominated for Best Building of the Year by BNA
- Located in the Oosterpark near the city centre

### Facilities:

Fine dining restaurant | café brasserie | bar rooftopbar | terrace | 3 meeting salons up to 80 guests | wellness | sauna | gym | valet parking



**B.**

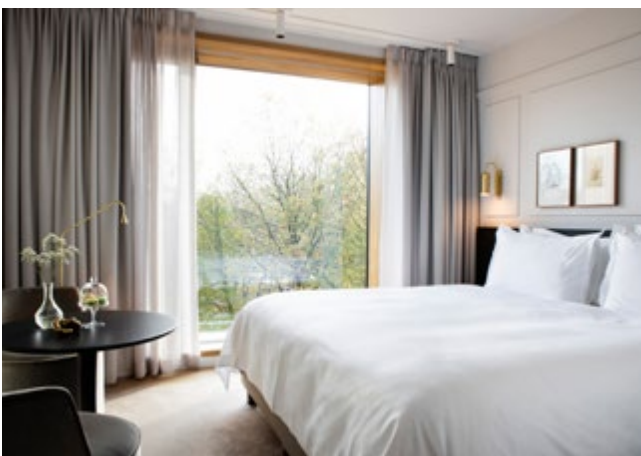
9.4 on Booking.com



Ranked #7 on TripAdvisor

**G**

4.9 on Google Reviews



“ Staying at Pillows was a luxurious experience. The customer service was excellent and there is an exceptional attention to detail. We had a wonderful experience and wish to return and stay longer. I will be dreaming of Pillows. ”

# Pillows Luxury Boutique Hotel Inter Scaldes, Kruiningen

- Opens in fall 2023
- With existing Inter Scaldes Restaurant
- By 2-Michelin star chef Jeroen Achten
- 12 hotel rooms (available as culinary package)
- Located in Zeeland



“ This fall Pillows Hotels welcomes restaurant Inter Scaldes and its 12 adjoining hotel rooms. The Michelin restaurant will be runned by 2-star chef Jeroen Achten and his wife Sanne, after 3-star chef Jannis Brevet and his wife Claudia led the restaurant with love for 22 years. ”



## Sustainability

Our goal is to help shape the future of responsible traveling with those who stay, work and partner with us. We encourage our people to make a positive difference to local communities, while preserving our planet's beauty and diversity. Not just today, but long into the future. Because we care.

### Green Key

Pillows Hotel Maurits at the Park in Amsterdam has the Green Key Gold certificate, which is the largest sustainability mark for the tourism and leisure industry in the Netherlands. Our policy is to have all hotels obtain a Green Key Gold certificate. We implement the standards and values of Green Key throughout the organization when possible.

## Let's get in touch

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